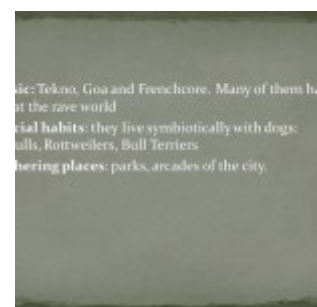
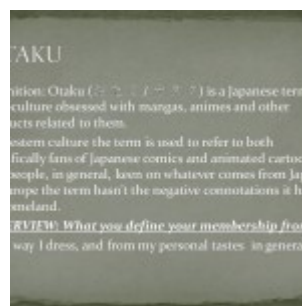
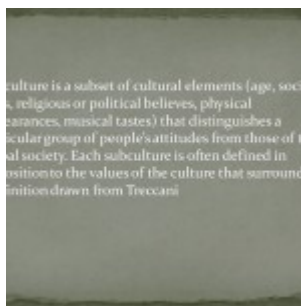
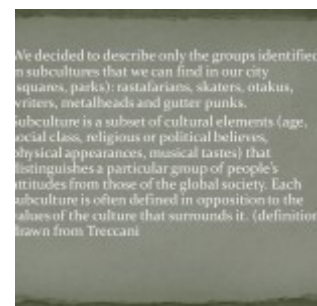
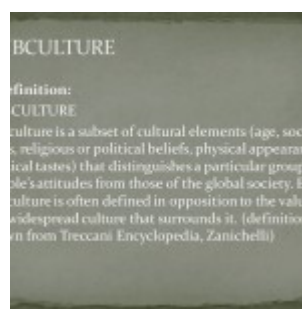
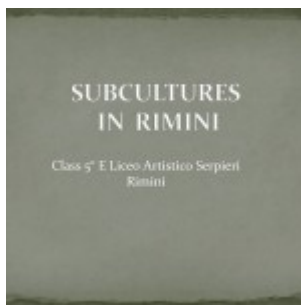


# YEW

Subculture (please click on thumbnails to show slider)



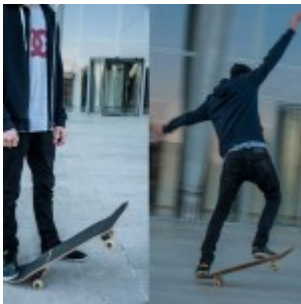


**METALHEADS**  
 Fans of metal band music  
 Look: black leather jacket, called Chiodo (the nail), boots, jeans, chains and studs, long hair for men and short for women and tattoos.  
 MUSICAL TASTES: fans of hard rock music, heavy metal, characterized by aggressive rhythms and a powerful sound. For example: AC/DC, METALLICA, IRON MAIDEN, DEEP PURPLE, RAMMSTEIN, AVENGED SEVENFOLD, SLIPKNOT.

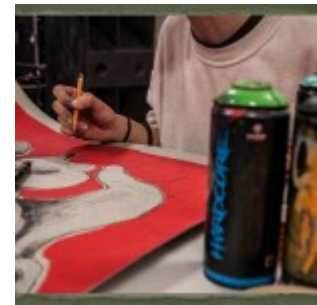
**SPECIAL HABITS:** meeting at band concerts and tributes, in pubs, drinking beer, and attending motorcycle events.



**SKATEBOARDERS**  
 Skateboard practice practice, a sport born in America and a youth lifestyle.  
 Appearance: Medium Long Hair, sweatshirts and baggy black pants, Vans shoes, hats and backpacks.  
 Music: DnB, Dubstep, Metal, Hardcore, Punk.  
 Special habits: use skateboarding as a means of transport.  
 Meeting points: skatepark, urban centers.



**GRAFFITI WRITERS**  
 The Writer illegally paints urban graffiti (on train wagons, walls, bridges) using spray (in recent years the government has relied on Writers to improve degraded urban areas)  
 Look: baggy pants, sweatshirts and loose-knit, caps and tattoos.  
 Music: hip-hop, rap  
 Special habits: acting overnight  
 Gathering places: community centers



**RASTAFARIANS**  
 The name comes from Ras Tafari, Emperor of Ethiopia in 1930, under the name of Haile Selassie, when thousands of people recognized as head of the Rastafarian church.  
 In the '80s, the Rasta culture has spread from Jamaica to the rest of the world thanks to Bob Marley and Peter Dinklage.

Dreadlocks: knotted hair wisps, with rings, sometimes collected in a crocheted hat in the colors of the Rastafarian flag (green, yellow, red)  
 Accessories: piercings and rings  
 Clothing inspired to Africa and Jamaica

ical genres: reggae, roots, dub, jungle  
tical and cultural ideas:  
y believe in the equality of rights, in the recognition  
supranational order that rejects war. They believe  
al, democratic political systems based on the  
aration of human rights.

Behaviors:  
Use of marijuana called ganja, arguing that it  
promotes inner peace, meditation and closeness  
to divinity.



ERENCE:  
os: Marco Marani and Valentina Foschi

**Thanks for your attention**